

D E S I G N

INTERIOR ARCHITECTURE

INSPIRED IN DESIGN | DISCIPLINED IN ACTION



INSPIRED IN DESIGN
DISCIPLINED IN ACTION

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■ "AT IRD WE
BELIEVE GOOD,
SENSIBLE DESIGN
IS INSPIRATIONAL
IN EVERY DAY
LIVING"

■ MESSAGE FROM THE DESIGN DIRECTOR

IRD is what things can become. The spaces where we work, play, learn, and live, profoundly affect our lives, every moment. IRD creates these spaces where surroundings reflect and even challenge – the highest dreams and aspirations of those who inhabit them. We have been fortunate enough to create designs for those who see architecture as essential to the experience of everything from education, shopping, entertainment, and businesses. We observe how it shapes that experience. I hope this book serves as an inspiration in your everyday encounters with design and, in doing so, brings joy to your life.

Indu Varanasi





■ ABOUT US



For over two decades, **IRD** has created inspired interior designs worldwide.

Our design and architectural expertise spans multiple industry sectors and geographies, bringing compelling and unique design solutions into the future. Collaborating with specialists, we bring together the design vision, attention to detail and technical expertise which bring interior environments to life.



SERVICES

LISTEN

Designing your dreams is what we do, the first step on that journey is to listen. IRD serves the vision of the client first-what you want, who you are and how that can be best expressed through design.

.brief
.program

DESIGN

From how we understand the needs of a client, we can offer our experience, skill and inspiration to elevate your vision beyond what you thought was possible. From this, we deliver heart-stopping renderings that will push you to be your best everyday.

.content
.scheme
.details

EXECUTE

We don't stop at our renderings and drawings. IRD makes dreams become reality through a meticulous processes which translates design into physical spaces.

.tender
.supervision
.sourcing

**■ IRD BRINGS TOGETHER
THE BEST IN THE FIELD
OF EVERY ASPECT OF
INTERIOR ARCHITECTURE
AND DESIGN.**

Drawing from the top professionals from around the world, IRD brings a world-class collective experience to bear on every undertaking. We curate our team to provide the perfect balance between inspiration and action. We make what we dream of, and provide consistent innovation to the practical world.



200+

TRANSFORMATIVE
PROJECTS ACROSS
5 CONTINENTS

87%

CLIENT
RETENTION
RATE

15

INTERNATIONAL
DESIGN HONOURS IN
THE LAST 5 YEARS

100%

OF PROJECTS
DELIVERED ON TIME
AND BUDGET

40%

REDUCTION IN
ENVIRONMENTAL IMPACT
ACROSS ALL PROJECTS

95%

REDUCTION IN DESIGN
REVISIONS THROUGH
BIMX VISUALIZATION

INDUSTRY EXPERTISE

IRD brings together the best in the field of every aspect of interior architecture and design. Drawing from the top professionals from around the world, IRD brings a world-class collective experience to bear on every undertaking. We curate our team to provide the perfect balance between inspiration and action. We make what we dream of-and provide consistent innovation to the practical world.



■ INSTITUTION



AMITY UNIVERSITY, DUBAI, U.A.E.



DEWA AUDITORIUM



TONGGUANYAO MUSEUM, CHINA



AMITY AUDITORIUM



WELLINGTON INTL' SCHOOL



DUBAI MODERN HIGHSCHOOL



E.S.A.G. TRAINING CENTRE



AMITY LIBRARY



 JULPHAR TOWERS - RESIDENTIAL LOBBY, RAS AL-KHAIMAH, U.A.E.

HOSPITALITY & LEISURE



NOVO CINEMA, DFC, DUBAI



PRIVATE HOLIDAY RESORT, SHARJAH, U.A.E.



LOUNGE, DUBAI, U.A.E.



WUTONG APARTMENTS, XI'AN, CHINA



HN HOTEL LOBBY, MILAN, ITALY



LE ROYAL MERIDIEN HOTEL



KAYAL RESTAURANT



LATITUDE BAR



CAG PRIDE HOTEL



MAZE CAFETERIA



HILTON DOUBLE TREE, Dharhan



EMIRATES GOLF CLUB



JULPHAR AVENUE MALL, RAS AL-KHAIMAH, U.A.E.

■ RETAIL



TIMES SQUARE, DUBAI, U.A.E.



KAVAK HUB, FESTIVAL MALL, DUBAI, U.A.E.



ETIHAD MALL, AL MUHAISNAH 1, DUBAI, U.A.E.



EVER SHEEN



ID DESIGN



OME



BETTER LIFE



JAWHARA



PINK CHIC



ID DESIGN



JULPHAR AVENUE MALL



JULPHAR AVENUE MALL



MBRU - AJF OFFICES, DUBAI HEALTHCARE CITY, DUBAI, U.A.E.

CORPORATE



CRDB BANK HQ OFFICE, TANZANIA



TF54 INNOVATION HUB, ABU DHABI, U.A.E.



OMIX LAB - DAHC, DUBAI, U.A.E.



ESAG TRAINING CENTRE, DUBAI, U.A.E.



MCDONALD'S OFFICE



IMPACT HUB



EMIRATES TOWER - EXECUTIVE OFFICES



ELCOME INTL.



LUKOIL OFFICE



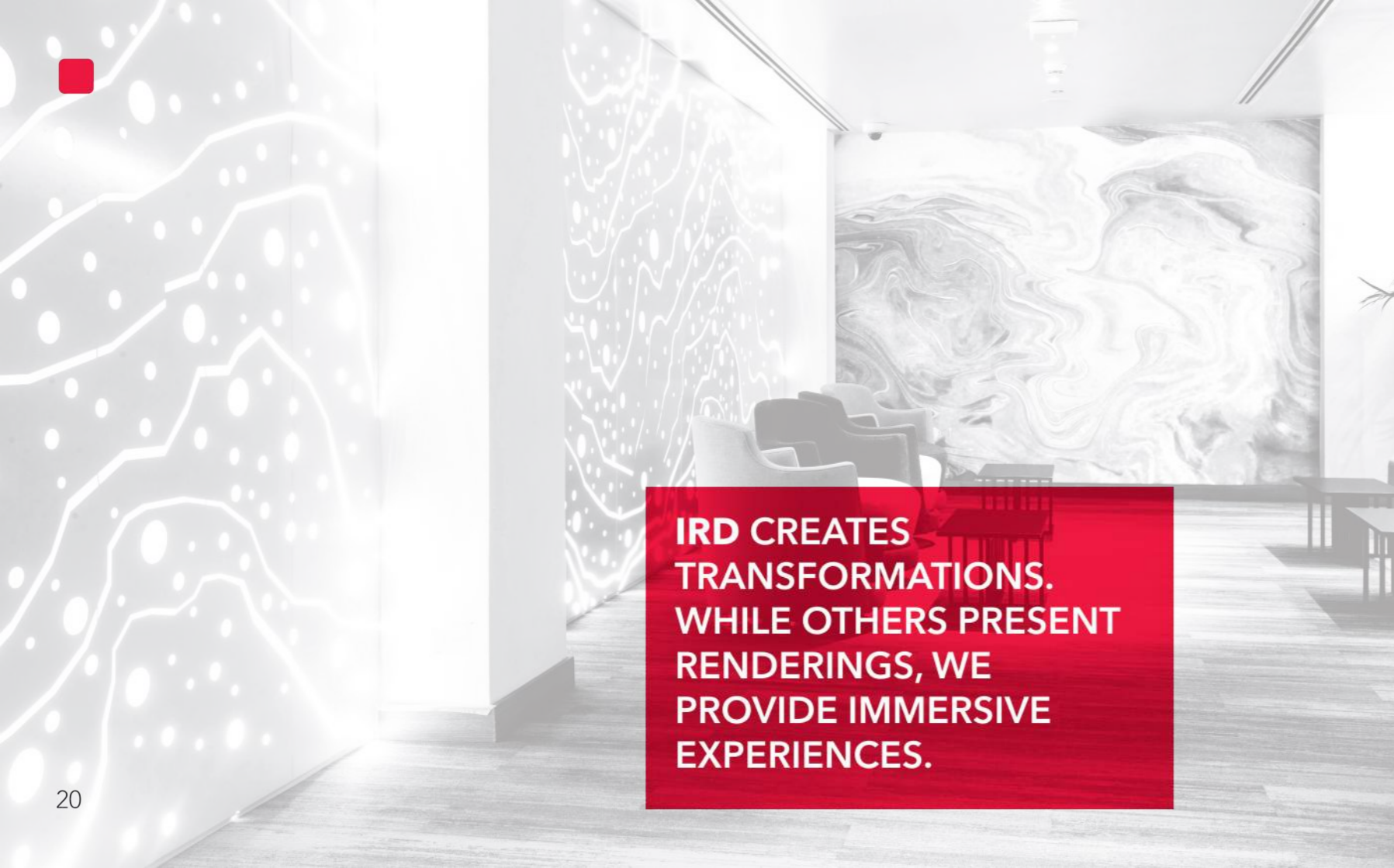
SIDRA HEADQUARTERS



WATANIYA TELECOM



JONES LANG LaSALLE



**IRD CREATES
TRANSFORMATIONS.
WHILE OTHERS PRESENT
RENDERINGS, WE
PROVIDE IMMERSIVE
EXPERIENCES.**

OUR WORK

What sets IRD apart from traditional designers and interior decorators is the vast amount of experience and field-tested knowledge we bring to bear on every client we partner with and every project we engage in.

We pride ourselves on establishing a compelling and practical design vision for you, along with the critical details key to bringing your project to life on-time and on-budget.

Partnering with us means working directly with a senior leadership team of licensed architects and other design specialists, a unique combination of individuals who understand your unique site and region-specific requirements from the inside-out as well as the outside-in.



OUR WORK



JULPHAR AVENUE MALL



MBRU-AJF - OFFICE



KAVAK HUB



NOVO CINEMA



JULPHAR TOWERS - RESIDENTIAL LOBBY



AMITY UNIVERSITY - LOBBY



TIMES SQUARE MALL



TONGGUANYAO MUSEUM



DEWA AUDITORIUM



CRDB - AUDITORIUM



MBRU-AJF - TEACHING & LEARNING



AMITY UNIVERSITY - AUDITORIUM



VIP LOUNGE



DEWA LOBBY



ETIHAD MALL



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